



NMRWA 32nd Annual Conference

Hotel Albuquerque at Old Town | April 5- 8, 2010

EXHIBIT SPACE APPLICATION

Please complete all items and type or print clearly. This information will be used for your program listing.

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

Exhibit Contact Person: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Exhibit Booth Location Preference (all reasonable attempts will be made to accommodate your request)

1st choice: _____ 2nd choice: _____ 3rd choice: _____ 4th choice: _____

Ten-word description of product or service (will be printed in conference program and on website)

Exhibitor Demonstration Training - *optional, please see page 2 for more information* (brief description of proposed small group training class)

Your booth rental includes one complete exhibitor registration including one ticket to the Exhibitor Box Lunch (Monday), one ticket to the Exhibitor Meet & Greet (Monday), and one ticket to the President's Reception (Tuesday). **Tickets to the Awards Luncheon (Wednesday) must be purchased separately.** The first registration will be made in the name of the exhibit contact person listed above. **You must register all additional employees of your company in attendance for \$75 each** and each will receive registration materials, one ticket to the Exhibitor Box Lunch, one ticket to the Exhibitor Meet & Greet and one ticket to the President's Reception.

List of Additional Exhibitors (attach a list if necessary)

1. _____
2. _____
3. _____
4. _____

Exhibit Booth Space

- Includes one ticket to Box Lunch, Meet & Greet & President's Reception

Check all that apply

item total

Member – 8' x 10' Booth @ \$625 = \$ _____

Nonmember – 8' x 10' Booth @ \$930 = \$ _____
Includes NMRWA Associate Member Dues

Advertising in Conference Program

Quarter-page ad – one color @ \$150 = \$ _____

Quarter-page ad – full color @ \$250 = \$ _____

Half-page ad – full color @ \$350 = \$ _____

Full-page ad – full color @ \$500 = \$ _____

Exhibitor Registration

Quantity

Additional Exhibitors _____ x \$75 = \$ _____
Includes one ticket to Box Lunch, Meet & Greet & President's Reception

Extra Tickets

Exhibitor Box Lunch (Monday) _____ x \$25 = \$ _____

Exhibitor Meet & Greet (Monday) _____ x \$25 = \$ _____

President's Reception (Tuesday) _____ x \$25 = \$ _____

Awards Luncheon (Wednesday) _____ x \$30 = \$ _____

Sponsorship(s) _____ = \$ _____

Total Due: \$

- ☞ You must make a non-refundable deposit of \$100 with this application
- ☞ The remainder of the balance is due no later than January 29th, 2010 to hold your exhibit space
- ☞ Hotel reservations must be made by March 12, 2010 in order to receive \$102 conference rate: 505-843-6300

By signing this application, I affirm that I have read and agree to all the terms and conditions contained in the Exhibitor Registration Packet. I understand that the \$100 deposit fee is non-refundable, and that balance is due on January 29, 2010.

Authorized by (Name): _____ **Title:** _____

Signature: _____ **Date:** _____

Check # _____ VISA ___ MasterCard ___ Discover ___ Card _____ Exp. _____
Name on credit card _____ Cardholder's signature _____

Please return this complete and signed registration form with payment to:

**New Mexico Rural Water Association ♦ Fax 505-884-1032
3413 Carlisle Blvd. NE ♦ Albuquerque, NM ♦ 87110**



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SPONSORSHIP INFORMATION

Our Annual Conference has a reputation of excellence because of your support – and we need your help to make our 2010 conference the best yet! NMRWA encourages exhibitors to sponsor food functions, contests, events and to donate prizes for drawings in the exhibit area. Silver, Gold and Platinum Sponsors receive premium booth locations and many other benefits including recognition in the conference program and at conference events, logo placement on conference materials and on the NMRWA website, and introduction to the NMRWA Board of Directors. It all adds up to high visibility in the Association. Our Sponsors support the mission of the Association and the membership – we can't do it without you!

If you would like to support the Association by becoming a 2010 Sponsor, please indicate the level of sponsorship, any event sponsorships and the total amount on the Exhibit Space Application. You may suggest sponsorships for special or unique events – we are open to creative ideas and suggestions. Please contact the office to discuss any special event ideas or if we may be of any other assistance.

Silver Sponsor - \$1750

Silver sponsors will receive a complimentary 8' x10' exhibit booth in a premium location, a sponsorship banner, sponsor ribbons for all nametags, recognition on the NMRWA website and in the conference program, and a free half-page full-color ad in the conference program. Returning sponsors receive premium reserved booth locations. New conference sponsors should contact the office as soon as possible for the best locations.

Gold Sponsor - \$2500

Elevate your visibility and presence in the Association by becoming a Gold Sponsor. Receive the same benefits as a Silver Sponsor, plus banner recognition at conference meal events, a free full-page color advertisement in the conference program and in one issue of the NMRWA magazine, *Agua de Nuevo Mexico*, and premium logo placement on conference materials.

Platinum Sponsor - \$5000

Take the next step and become a full partner in the mission of NMRWA! Platinum Sponsors receive the further benefit of an additional exhibit booth, full color advertisement in the NMRWA magazine, *Agua de Nuevo Mexico* for 4 issues, and a full color 3-sided sign on all tables in the exhibit hall during the Exhibitor Box Lunch and the Exhibitor Meet & Greet. Most importantly, your company representative will receive an introduction during one conference event and the opportunity to give a short address to the attendees.

Event Sponsorship

Choose one of the following events to host for the conference attendees or in addition to your conference sponsorship. Event sponsors will be recognized with a sponsorship sign displayed during the event and acknowledgment in the Conference Program.

Hot Tap Contest – \$150

Backhoe Operator Contest – \$250

Keg of Beer – \$500

Refreshment Break – \$500