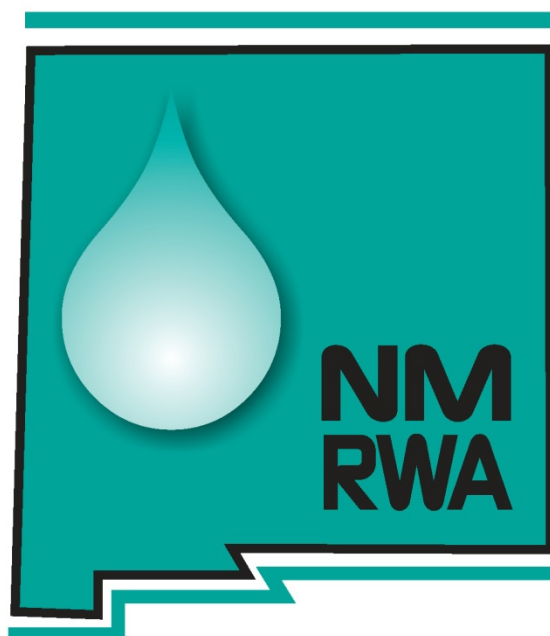


# **New Mexico Rural Water Association**

## **EXHIBITOR REGISTRATION PACKET**



**30<sup>th</sup> Annual Conference**

**Hotel Albuquerque at Old Town  
Albuquerque, New Mexico  
March 17 – 20, 2008**



# ABOUT NMRWA

The New Mexico Rural Water Association (NMRWA) is the premier professional organization serving water and wastewater systems in the state. Our membership includes 400 community and private utilities providing services to over 450,000 customers, and 122 industry representatives and individuals committed to furthering the mission of the Association. NMRWA was formed in 1978 to address the need for training, technical assistance and legislative representation for small and rural systems. NMRWA's principal activities include providing free accredited training for water and wastewater system operators, onsite technical assistance for utilities, wellhead and sourcewater protection planning, board member training, state and national representation on key issues related to drinking water, and educational information through newsletters, mailings, meetings and electronic media.

## FOR MORE INFORMATION

The NMRWA website address is [www.nmrwa.org](http://www.nmrwa.org). This site contains information about NMRWA membership, governance, activities and events. Complete information on the Annual Conference is available by clicking the *Events* link on the homepage.

# WHY EXHIBIT?

Present your products and services directly to the people who make significant purchasing decisions. The New Mexico Rural Water Association Annual Conference is the largest water and wastewater conference in the State. Network with lawmakers, agency representatives, local leaders, system managers and operators. Increase your awareness of regulatory and legislative drinking water issues by attending your choice of over 60 high quality presentations. Enhance your visibility and presence by volunteering to instruct, hosting an event, becoming a conference sponsor, or by becoming an active member of NMRWA.

## ATTENDANCE PROFILE

Conference attendance in 2007 was our highest yet, consisting of 600 board members, operators, managers, mayors, lawmakers, regulators, and industry representatives. Every indication points to Rural Water continuing to grow and prosper in 2008 and beyond. The NMRWA Annual Conference is the premier industry event of the year and still an incredible value!

## EXHIBITOR PROFILE

NMRWA Annual Conference exhibitors are public and private corporations, federal and state agencies, and assistance providers to the water community. The focus of our exhibits is on small system compliance and treatment technologies, utility equipment, and professional services. Also welcome are exhibitors that provide information on rule compliance, educational programs, funding sources, and data management services. *You must be a member of the New Mexico Rural Water Association to exhibit at the Annual Conference.*

# EXHIBITOR INFORMATION

## EXHIBIT HALL HOURS & CONFERENCE EVENTS

Monday	March 17	8:00 am – 4:00 pm 5:00 pm – 8:00 pm	Exhibit Hall Setup Exhibit Hall Grand Opening and Exhibitor Meet & Greet Party
Tuesday	March 18	9:00 am – 6:00 pm Noon – 1:30 pm 1:30 pm – 5:00 pm	Exhibit Hall Open Awards Luncheon Exhibitor Demonstration Classes
Wednesday	March 19	9:00 am – Noon Noon – 3:30 pm 5:15 pm – 5:45 pm 6:00 pm – 7:00 pm 7:00 pm – 9:00 pm	Exhibit Hall Open Exhibitor Tear-down PAC Raffle Drinking Water Taste Test and Social Hour Annual Banquet
Thursday	March 20	8:00 am – 2:00 pm 8:00 am – 3:00 pm	Annual Golf Tournament Isleta Eagle Golf Course Operator Certification Exam

Morning and afternoon breaks will be held in the Exhibit Hall.

## EXHIBIT BOOTH RENTAL

Exhibit booth rental will include the following:

- 8 x 10 foot display area (additional booth space is available for rent)
- Electrical outlet and basic electricity
- 6 foot table with skirt
- Back & side drape
- 2 chairs
- 7 x 44 inch ID sign
- Listing in the conference program and copy of the final registration list
- One complimentary name badge and one set of event tickets for all meal functions - additional name badges and event tickets are available for an extra fee

Other display needs may be purchased separately from our contractor, Convention Services of the Southwest (CSS). CSS will mail a packet to all exhibitors upon registration. **Exhibitors must register all attendees using the form contained in this packet. All attendees must display a name badge at all times.** Exhibitors are welcome to attend the training sessions and the special events, but separate name badges and meal tickets must be purchased separately.

## **EXHIBIT BOOTH SIGNUP & NUMBER ASSIGNMENTS**

Exhibit booth space will be assigned based on the following priority system:

1. NMRWA Funding Partners
2. Returning Conference Sponsors
3. New Conference Sponsors
4. Returning Conference Exhibitors
5. New Conference Exhibitors

Funding partners and returning conference sponsors have pre-assigned premium booth space. These booths are marked on the Exhibit Hall floor plan with an “X” and are not available. Returning conference exhibitor applications will be processed up to one week before the first new conference exhibitor application. New conference sponsors should contact the office as soon as possible.

**All exhibitors should sign up as soon as possible to ensure the best chance at receiving a desirable booth location!**

**Exhibit space will be held only upon receipt of \$100 non-refundable deposit and completed Exhibit Space Application.** The balance is due by January 15, 2008. You may fax or mail your application with Visa, MasterCard or Discover payment information.

Please refer to the included floor plan and indicate your first three choices of location on the form. If the requested selections are not available, the next best available space will be assigned. NMRWA will make every effort to accommodate individual requests. You may request that your name be added to a waiting list in the event that a booth space becomes available due to cancellation or nonpayment.

### **SHIPPING**

Exhibit material may be shipped directly to the convention services contractor. There is a charge for receiving and handling packages, please call CSS at 505-243-9889 for details. Do not ship material directly to the hotel.

The shipping address is:           (Exhibitor’s Name)  
NMRWA Annual Conference  
Convention Services of the Southwest  
1239-A Bellamah  
Albuquerque, NM 87104

### **SECURITY**

Off-hour security will be provided by an independent security firm; however NMRWA will not be responsible for lost or stolen property. Exhibitors should insure all property against this risk.

## **HOTEL INFORMATION**

The Annual Conference is being held at the beautiful Hotel Albuquerque at Old Town, located at 800 Rio Grande Boulevard, within walking distance of the Albuquerque Plaza. This luxury hotel has hosted our Conference for the last seven years. NMRWA has reserved a block of guest rooms at a rate of \$95. Reservations must be made by **March 1, 2008** to receive this rate, and we recommend that you make your reservation as soon as possible to ensure availability. Please call the hotel at (505) 843-6300 to make reservations and refer to the NMRWA Annual Conference.

## **CONFERENCE PROGRAM ADVERTISEMENT**

Training sessions, instructors, events, and exhibitors are listed in our professionally printed conference program. Reach all conference attendees even after the conference is over with a program advertisement. These high quality programs are retained by conference attendees for reference. Advertisements are printed using a four color process. The deadline for electronic ad copy is **February 1, 2008**. Ad copy should be submitted in .tif or .pdf format, additional charges may apply if your advertising graphics need modification. Advertising rates are as follows:

Quarter page ad:	\$250
Half page ad:	\$350
Full page ad:	\$600
Quarter page ads are also available in one-two color for \$175	

## **EXHIBIT HALL SETUP & TEARDOWN**

The Exhibit Hall will be available for setup at 8:00 am on Monday, March 17<sup>th</sup>. The Exhibit Hall opens at 5:00 pm on Monday, with an Exhibitor's Meet & Greet event featuring entertainment, contests and raffles. Exhibit Hall teardown is from noon to 3:30 pm on Wednesday, March 19<sup>th</sup>. All materials must be out of the Exhibit Hall no later than 3:30 pm or you will be charged an additional fee for removal.

## **AWARDS LUNCHEON**

Each year the Association recognizes outstanding members by holding our Annual Awards ceremony at the Awards Luncheon on Tuesday. Support exemplary operators, managers, board members, and associate members by attending the Awards Luncheon. Nominations for awards may be made by any Association member by February 1, 2008. Visit our conference website for details.

## **EXHIBITOR DEMONSTRATION CLASSES**

We are seeking exhibitors that are interested in giving small, hands-on training classes at your booth on Tuesday, March 18<sup>th</sup> from 1:30 – 5:00 pm. Attendees will have the opportunity to participate in several “round robin” trainings for certification credit by rotating among participating exhibitors. The training class topics will be approved by NMRWA, attendees will be able to sign up in advance, each class will last a half hour (repeated five times), and classes will be limited to eight students at once. If you are interesting in hosting a hands-on

demonstration class, please list the proposed topic on the registration form and a NMRWA representative will contact you to arrange the details. Demonstration classes must teach a skill or present knowledge in a way that is useful for water or wastewater system operators. You may not make a “sales pitch” for a specific product.

## **PAC RAFFLE**

Help support NMRWA’s lobbying efforts on behalf of rural and small water and wastewater systems by **donating an item to our raffle or by purchasing tickets**. The Association Board of Directors represents systems in Santa Fe and in Washington, D.C. by providing information and input on critical regulatory and funding issues. Our partnership with the National Rural Water Association gives small communities a large voice. NRWA is the largest utility membership organization in the United States. By working together, we can keep rural New Mexico healthy!

## **ANNUAL BANQUET**

The 30<sup>th</sup> Annual Banquet will be held from 6:00 to 9:00 pm on Wednesday, March 19<sup>th</sup> in the Alvarado Ballroom. The Banquet is the perfect time to relax and spend time with old and new acquaintances, enjoy quality entertainment with an excellent dinner, and meet the newly elected board members and officers of NMRWA. Celebrate the Association’s Diamond Anniversary!

## **ANNUAL GOLF TOURNAMENT**

Treat new contacts and sales prospects to a round of golf at the beautiful Isleta Eagle Golf Course on Thursday, March 20<sup>th</sup> at 8:00 am. Our tournament features a four-person scramble, shotgun start, lunch, and prizes will be awarded immediately following play. This classic links / native desert style championship golf course features a brand new club house and pro-shop. Anyone may sign up for our Golf Tournament throughout the Conference at the Registration Booth. If you need partners, sign up early and we’ll match you up with a team.

## **CONFERENCE SPONSORSHIP**

Consider becoming more involved with the Association and our membership by being a conference or event sponsor. Conference sponsors receive premium booth locations, and many other benefits including recognition in the conference program and at conference events, logo placement on conference materials and on the NMRWA website, complimentary conference and golf tournament registrations, and introduction to the NMRWA Board of Directors. It all adds up to high visibility in the Association. Our sponsors support the mission of the Association and the membership. You may also sponsor meal events, contests, materials, prizes and our golf tournament. If you are interested in becoming a conference or event sponsor, please refer to the sponsorship information sheets included at the end of this packet, or call the office at 1-800-819-9893 for more information.

## Contract Terms and Conditions

### SPONSORSHIP AND PURPOSE

The NMRWA Annual Conference and Membership Meeting (AC) is sponsored by the New Mexico Rural Water Association, a nonprofit association. The purpose of the exhibition hall is to compliment the professional meetings and program sessions by enabling attendees to see, hear, examine and question the latest developments in equipment, supplies and services which are represented.

### EXHIBIT HALL DATES

Setup will be on Monday 03/17/08 from 8:00 am to 4:00 pm. The show begins on Monday 03/17/08 at 5:00 pm and will end on Wednesday 03/19/08. Teardown is scheduled on Wednesday 03/19/08 at noon, and all exhibitor material must be removed from the facility by Wednesday 03/19/08 by 3:30 pm.

### GENERAL

The words "Association" or "NMRWA" shall mean the New Mexico Rural Water Association, its officers, committees, agents or employees acting for them in the management of the AC. The Association reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the exhibition. NMRWA reserves the right to decline, prohibit, or expel an exhibit which, in its judgment, is out of character of the exhibition and/or is in violation of this contract or any rules or regulations now or hereafter in effect. Dimensions of all exhibit areas are believed to be accurately stated on the floor plans, however, NMRWA will assume no liability for any discrepancies that may actually occur. **Facility lighting does not illuminate all areas evenly and effectively and NMRWA will not assume responsibility for providing additional lighting.** The exhibitor may order additional lights at the prevailing rates (See the Exhibitor Service Packet). NMRWA will not assume responsibility for the temperature levels of the exhibit hall during setup, show and teardown. NMRWA reserves the option in any emergency either to substitute comparable display space if required by unforeseen circumstances, or to refund the exhibit fee. Exhibitors shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and operators of the facility in which the exhibition is held. NMRWA will not be responsible for lost or stolen property.

### SOLICITATION

Distribution of advertising material and exhibitor solicitation of any sort shall be restricted to the exhibitor's booth. Exhibitor's exhibit or product may not extend into any aisle. No exhibitor shall so arrange his/her exhibit so as to obscure or prejudice adjacent exhibitors in the opinion of NMRWA.

### RETAIL SALES PROHIBITED

All over-the-counter sales or sales of any kind that involve the exchange of currency for goods received during the exhibition are prohibited.

### TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits, or approvals required under local, state, or federal law applicable to their activity at the exhibition. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that shall become due to any governmental authority in connection with their activities at the exhibition.

### SUBLETTING OF SPACE PROHIBITED

Exhibitor agrees not to assign, sublet, or apportion space or any part thereof allotted to him/her, and not to exhibit or advertise goods other than manufactured or sold by him/her in the regular course of business unless approved in writing by NMRWA.

### CANCELLATION & REFUND POLICY

**Full payment is due no later than January 15, 2008.** Cancellation of all, or part, of the exhibit space must be in writing to NMRWA. Exhibitors canceling before January 15, 2008, will receive a refund of their fees, less a non-refundable \$100 deposit. Exhibitors canceling between January 16 and February 15, 2008, will forfeit 50% of their total rental fees. No refunds will be issued after February 15, 2008. If the exhibitor does not make full payment when due under the terms of this contract, NMRWA reserves the right to terminate this contract and the exhibitor shall be responsible for payment to NMRWA of all amounts which would have been due NMRWA, under the terms of this contract.

### INSURANCE

An exhibitor shall carry its own insurance. NMRWA and the exhibition facility assume no responsibility for the safety of the properties of the exhibitor, its officers, agents, or employees from theft, damages by fire,

# Contract Terms and Conditions

## INSURANCE, CONTINUED

accident, or any other cause whatsoever, and the exhibitor expressly agrees to save and hold harmless NMRWA, the decorator/exposition company and the exhibition facility and their respective management, agents, and employees from any and all liability resulting from injuries or damage to exhibitor, its agents, employees, persons, and/or properties in connection with the exhibitor's use of the exhibit space. By signing this contract the exhibitor is certifying to NMRWA that it has liability insurance coverage currently in place that is adequate to cover exhibitor's potential liability arising from the exhibitor's participation in the AC.

## DEFAULT OF OCCUPANCY

**It is further agreed that actual occupation of the exhibit space by an exhibit is essential.** Should the exhibitor be unable to occupy the space by Monday, March 17, 2008, then the Association is authorized to occupy or cause said space to be occupied in such a manner as it may deem in the best interest of the exhibition, without any rebate or allowance whatsoever to the exhibitor and without in any way releasing said exhibitor from any liability, or from any of its other obligations under this contract. Said exhibitor expressly agrees to pay the exhibition the full sum set forth.

## BUILDING OCCUPANCY

NMRWA will not be liable for the nonfulfillment of this contract as to the delivery of exhibit space if nondelivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, acts of God, public enemy, war or insurrections, strikes, the authority of the law, postponement or cancellation of the exhibition, or for any cause beyond its control. It will, however, in any of the above named reasons reimburse the exhibitor on a pro-rated basis on any amount paid, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.

## PROTECTION OF FACILITIES

Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors or other parts of the hotel or convention hall exhibit area without written permission from NMRWA. Packing, unpacking, and assembly of exhibits shall be done only in designated areas and in conformity with directions of NMRWA, the hotel or convention facility manager, or their assistants.

## EXHIBITOR SERVICE PACKET

NMRWA will furnish an Exhibitor Service Packet to the exhibitor prior to the exhibition. This packet will include specifications for shipping, drayage, labor requirement, labor rates, electricity, lighting, water, carpeting, furniture, telephones, etc. This packet must be read carefully by the person in charge of the exhibit.

## BOOTHS

The booth package (one 8' X 10' space with back and side wall draping, 7" X 44" identification sign, one 6' draped table, electrical outlet with basic electricity, two chairs, off-hour security and a listing in the show directory) is provided by NMRWA without additional cost to the exhibitor. If an exhibitor plans to install a completely constructed display of such a character that the exhibitor will not require or desire the use of standard booth equipment, no part thereof shall project as to obstruct the view of adjacent booths. No display may exceed a height of eight feet on the back or side walls, without the consent of NMRWA in writing. No booth may incorporate elements outside the designated booth display area. **Any booth or booths not conforming to these requirements must be approved in advance by NMRWA and may result in additional fees.**

## REGISTRATION & BADGES

Each exhibit space will receive one name badge and one complimentary ticket to each of the following events: Exhibitor Meet & Greet, Awards Luncheon and the Annual Banquet. All persons must wear a conference name badge at all times while attending the AC. Additional name badges and event tickets may be purchased using the registration forms included.

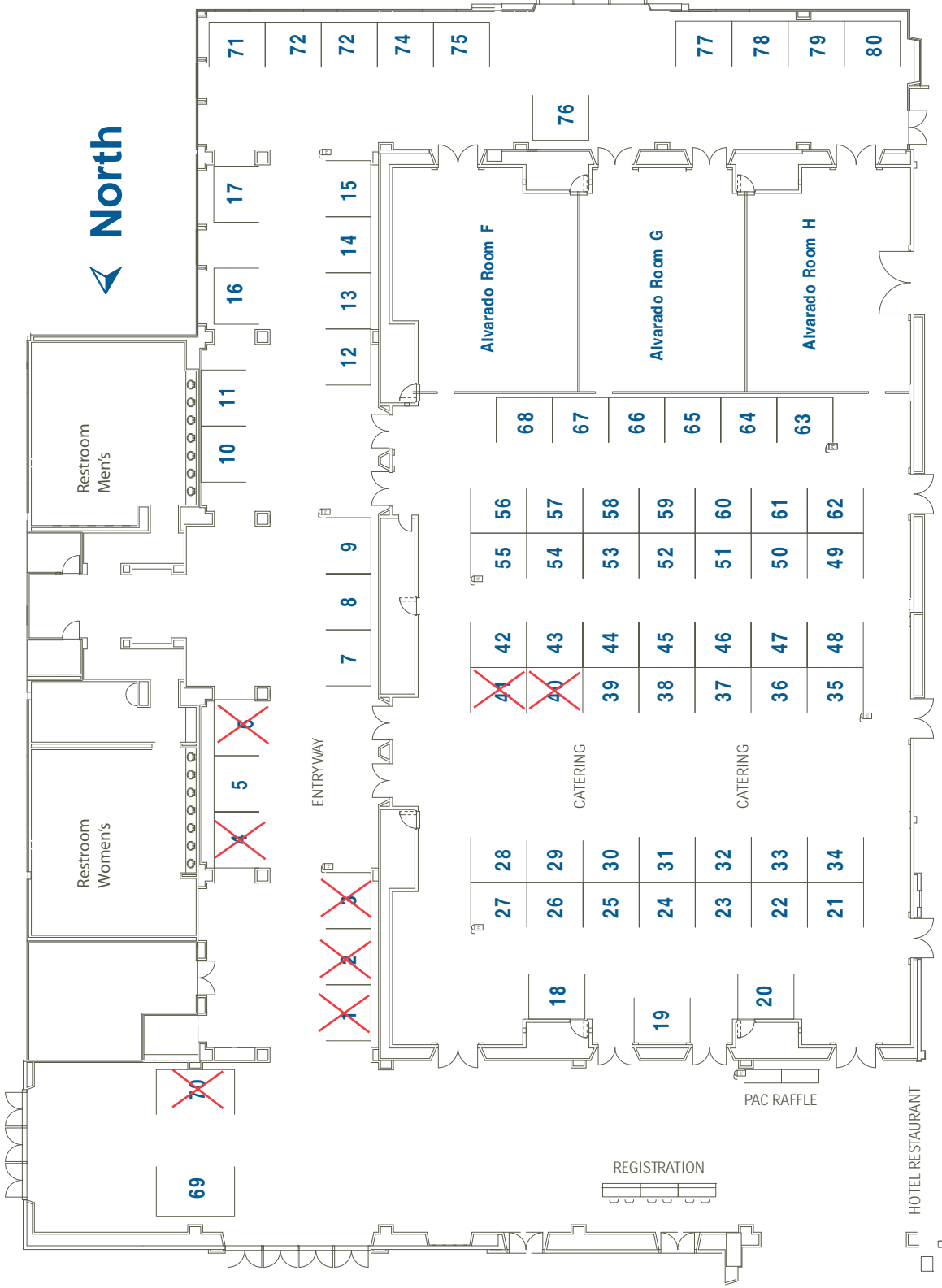
## INSTALLATION & DISMANTLING

The specific requirements as to the times for installation and dismantling of exhibits shall be set forth in this Exhibitor Information Packet supplied to each exhibitor prior to the event. NMRWA expressly reserves the right to determine the rules subject to all installations and dismantling done by any exhibitor at this conference.

## EFFECTIVE DATE

This contract shall become effective upon the date of acceptance by the association. Your exhibitor application is considered accepted once the Association cashes your \$100.00 deposit fee.

# NMRWA - 2008 Exhibit Hall Floorplan





NMRWA 30<sup>th</sup> Annual Conference  
Hotel Albuquerque at Old Town  
March 17 – 20, 2008 [www.nmrwa.org](http://www.nmrwa.org)

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## EXHIBIT SPACE APPLICATION

Please complete all items and type or print clearly. Information will be used for your program listing.

**Company Name:** \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Exhibit Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Exhibit Booth Location Preference** (all reasonable attempts will be made to accommodate your requests)

1<sup>st</sup> choice: \_\_\_\_\_ 2<sup>nd</sup> choice: \_\_\_\_\_ 3<sup>rd</sup> choice: \_\_\_\_\_ 4<sup>th</sup> choice: \_\_\_\_\_

**Ten-word description of product or service:** \_\_\_\_\_

**Exhibitor Demonstration Training** (one-sentence description of proposed small group training class – optional)

Your booth rental includes one complete exhibitor registration, including one name badge and one ticket to all meal functions. The first registration will be made in the name of the exhibit contact person listed above. **You must register all additional employees of your company in attendance for \$25 each.** Additional exhibitors will receive registration materials and may attend the Exhibit Hall, Exhibitor Meet and Greet, and training sessions. Awards Luncheon and Banquet tickets must be purchased separately for additional exhibitors.

**List of Additional Exhibitors** (attach a list if necessary)

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

**Exhibit Booth Space**

Check all that apply

item total

- Member - 8x10 Foot Booth  @ \$600 = \$ \_\_\_\_\_
- Non-member - 8x10 Foot Booth  @ \$875 = \$ \_\_\_\_\_  
 - Includes Associate Member Dues

**Advertising in Conference Program**

- Quarter page ad - one color  @ \$175 = \$ \_\_\_\_\_
- Quarter page ad  @ \$250 = \$ \_\_\_\_\_
- Half page ad  @ \$350 = \$ \_\_\_\_\_
- Full page ad:  @ \$600 = \$ \_\_\_\_\_

**Exhibitor Registration**

Quantity

- Additional Exhibitors \_\_\_\_\_ x \$25 = \$ \_\_\_\_\_

**Extra Tickets**

- Exhibitor Meet & Greet \_\_\_\_\_ x \$25 = \$ \_\_\_\_\_
- Awards Luncheon \_\_\_\_\_ x \$30 = \$ \_\_\_\_\_
- Annual Banquet \_\_\_\_\_ x \$50 = \$ \_\_\_\_\_

**Golf Tournament Registrations** \_\_\_\_\_ x \$90 = \$ \_\_\_\_\_

**Sponsorship(s)** \_\_\_\_\_ = \$ \_\_\_\_\_

<b>Total Due:</b> \$ _____
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- ☞ You must make a non-refundable deposit of \$100 with this application
- ☞ The remainder of the balance is due no later than January 15<sup>th</sup>, 2008 to hold your exhibit space
- ☞ Hotel reservations must be made by March 1, 2008 in order to receive \$95 conference rate: 505-843-6300

By signing this application, I affirm that I have read and agree to all the terms and conditions contained in the Exhibitor Registration Packet. I understand that the \$100 deposit fee is non-refundable, and that balance is due on January 15, 2008.

**Authorized by (Name):** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Check # _____ VISA _____ MasterCard _____ Discover _____ Card # _____ Exp. _____
Name on credit card _____ Card holder's signature _____

**Please return this complete and signed registration form with payment to:**

**New Mexico Rural Water Association ♦ Fax 505-884-1032**  
**3413 Carlisle Blvd. NE ♦ Albuquerque, NM ♦ 87110**



# NMRWA 30<sup>th</sup> Annual Conference

## Hotel Albuquerque at Old Town

March 17 – 20, 2008 [www.nmrwa.org](http://www.nmrwa.org)

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## SPONSORSHIP INFORMATION

NMRWA encourages exhibitors to sponsor food functions, contests, events and to donate prizes for drawings in the exhibit area. Conference sponsors receive premium booth locations and many other benefits including recognition in the conference program and at conference events, logo placement on conference materials and on the NMRWA website, complimentary conference and golf tournament registrations, and introduction to the NMRWA Board of Directors. It all adds up to high visibility in the Association. Our Sponsors support the mission of the Association and the membership.

Event sponsors will be recognized with a sponsorship sign displayed during the event and acknowledgement in the Conference Program.

Prizes may also be donated to raffle off during the conference. Types of prizes will be at the discretion of the donor. However, NMRWA reserves the right to review all submissions. Prize drawings may be held at the Meet & Greet, Awards Lunch, or the Annual Banquet.

### Conference Sponsorship - \$1750

Conference sponsors receive a complimentary exhibit booth and recognition on the NMRWA website and in the conference program. Returning sponsors receive premium reserved booth locations - new conference sponsors should contact the office as soon as possible for the best locations.

### Premium Conference Sponsorships

Elevate your visibility and presence in the Association by becoming a premium conference sponsor. Our premium sponsorships packages yield benefits all year long. Choose from one of three levels, including a new level celebrating our 30<sup>th</sup> "Diamond" Anniversary.

<b>Silver Sponsorship Package - \$5000</b>	<b>Gold Sponsorship Package - \$6500</b>
8 x 10 exhibit booth	8 x 20 exhibit booth (or 2 8x10 locations)
4 full conference registrations	6 full conference registrations
4 golf tournament registrations	6 Golf tournament registrations
1 full-page color ad in conference program	1 full-page color ad in conference program
Reserved banquet table	Reserved banquet table
Recognition as 2008 NMRWA Silver Sponsor	Recognition as 2008 NMRWA Gold Sponsor
Golf - special contest sponsor	Golf - special contest and tee sponsor
1 year associate membership	1 year associate membership
1 year magazine - inside full page ad	1 year magazine - inside full page ad
1 year magazine - small logo on back cover/address area	1 year magazine - large logo on back cover/address area
1 year web banner and link on <a href="http://nmrwa.org">nmrwa.org</a>	1 year web banner and link on <a href="http://nmrwa.org">nmrwa.org</a>

### **Diamond Anniversary Sponsorship Package - \$7500**

8 x 30 exhibit booth (or 3 8x10 locations)  
8 full conference registrations  
8 golf tournament registrations  
1 full-page color ad in conference program  
Company logo on conference bags  
Reserved banquet table  
Recognition as 2008 NMRWA Diamond Anniversary Sponsor  
Golf - premium contest and tee sponsor  
1 year associate membership  
1 year magazine - inside full page ad  
1 year magazine - large logo on back cover/address area  
1 year web banner and link on [nmrwa.org](http://nmrwa.org)

### **Event Sponsorship**

Choose one of the following events to host for the conference attendees or in addition to your conference sponsorship. Event sponsors will be recognized with a sponsorship sign displayed during the event and will be acknowledgement in the Conference Program.

**Refreshment Break – \$500**

**Backhoe Operator Contest – \$250**

**Golf Tournament (Tees) – \$150**

**Awards Luncheon – \$1,500**

**Exhibitor Meet & Greet - \$2,500**

**Hot Tap Contest – \$150**

If you would like to support the Association by becoming a 2008 Sponsor, please indicate the level of sponsorship, any event sponsorships and the total amount on the Exhibit Space Application. You may suggest sponsorships for special or unique events – we are open to creative ideas and suggestions. Please contact the office to discuss any special event ideas or if we may be of any other assistance.

