



New Mexico Rural Water Association

3413 Carlisle Blvd. NE • ALBUQUERQUE, NM 87110

505.884.1031 • 800.819.9893 • FAX 505.884.1032

www.nmrwa.org

Advertising Rates

Effective September 1, 2007 through December 31, 2008

MEMBER WEBSITE LINK - \$250 per year

AGUA de NUEVO MEXICO - Quarterly News Magazine

Black & White Only Available at This Time

◀◀◀ PRINT ADS WILL ALSO APPEAR IN ONLINE VERSION OF THE MAGAZINE ▶▶▶

All advertising is sold on an annual basis. Contact the office for single issue pricing and availability. Advertisers must be Associate members of NMRWA in good standing to purchase advertising. 2008 Associate Membership Dues: \$275.

Inside Front Cover 7 ¼" wide x 9 ¼" high	\$1800 – Sold through Summer 2008
Inside Back Cover 7 ¼" wide x 9 ¼" high	\$1800 – Sold through Winter 2007
Outside 2/3 Back Cover 7 ¼" wide x 7 ¼" high	\$1400 – SPECIAL PRICE – AVAILABLE NOW!
Page One 7 ¼" wide x 9 ¼" high	\$1800 – Sold through Summer 2008
Full Page 7 ¼" wide x 9 ¼" high	\$1500 – Available
1/2 Page 7 ¼" wide x 4 ½" high HORIZ or 3 ½" wide x 9 ¼" high VERT	\$1000 – Available
1/4 Page 3 ½" wide x 4 ½" high	\$750 – Available
1/8 Page 3 ½" wide x 2" high	\$400 – Available
Inserts	\$1800 – Sold through Summer 2008

- ◆ **Black & white TIF or PDF files are preferred. Set-up charges will apply to any ad or other copy not camera ready or requiring additional work.**
- ◆ **Pre-payment is required for all advertising. Copy must be submitted by the applicable deadline.**
- ◆ **Changes in copy during the contracted insertion period may incur extra charges.**
- ◆ **No refunds will be given for cancellations during a contracted insertion period.**

Deadlines for ad copy

Spring: March 1
Summer: June 1

Fall: September 1
Winter: November 15